**Project:3**

(1)Urban keyword : -

1. Streetwear

2. Urban fashion

3. City style

4. Edgy

5. Bold

6. Contemporary

7. Youthful

8. Trendy

9. Hip-hop

10. Modern

11. Unisex

12. Denim

13. Graphic tees

14. Hoodies

15. Sneakers

16. Accessories

17. Caps

18. Backpacks

19. Jackets

20. Tracksuits

21. Sportswear

22. Athleisure

23. Minimalist

24. Monochromatic

25. Bold prints

26. Experimental

27. Artistic

28. Grunge

29. Cyberpunk

30. Futuristic

31. High-tech

32. Nostalgic

33. Vintage-inspired

34. Retro

35. Americana

36. Pop culture

37. Graphic designs

38. Bold typography

39. Geometric shapes

40. Vibrant colors

41. Neutrals

42. Black and white

43. Neon

44. Metallics

45. Subcultures

46. Hipster

47. Skate culture

48. Music-inspired

49. Pop art

50. Photography

51. Youth culture

52. Social media

53. Influencer-inspired

54. Sustainable

55. Eco-friendly

56. Recycled materials

57. Ethical production

58. Fair trade

59. Social responsibility

60. Giving back.

**(2) johar-1 keyword:-**

1. Backpacker

2. Travel

3. Accommodation

4. Budget-friendly

5. Comfortable

6. Convenient

7. Hospitality

8. Backpacker hostel

9. Dormitory

10. Bunk beds

11. Shared rooms

12. Private rooms

13. En-suite bathrooms

14. Common areas

15. Lounge

16. Kitchen

17. Dining area

18. Rooftop terrace

19. Outdoor space

20. Cozy

21. Friendly

22. Welcoming

23. Safe

24. Secure

25. Central location

26. City center

27. Landmark

28. Attractions

29. Tourist spots

30. Local experiences

31. Cultural exchange

32. Multicultural

33. International

34. Social atmosphere

35. Community

36. Meet new people

37. Group activities

38. Tours

39. Sightseeing

40. Adventure

41. Fun

42. Exciting

43. Relaxing

44. Comfortable beds

45. Linens provided

46. Towels provided

47. Free Wi-Fi

48. 24-hour reception

49. Lockers

50. Luggage storage

51. Laundry facilities

52. Self-catering

53. Breakfast included

54. Café

55. Bar

56. Vending machines

57. Public transport

58. Bicycle rental

59. Car rental

60. Airport shuttle.